

OBJECTIVE

BUILD *& create the future classics of our time*
PURPOSEFUL
FOOTWEAR

&

REPAIR THE
FOOTPRINT
LEFT BEHIND

& build better systems to extend the life of every sole

OFFERING

B&M

Knowledge

SERVICE & RETAIL

Records & Music
Snowboards & Skis
Footwear & Apparel
Menswear & Edc
Furniture & Homegoods

R&D

Vision

RESEARCH & DESIGN

Outdoor Rec. Gear
Consumer Electronics
Softgoods & Apparel
Coffee & Restaurant
Medical Technology

20
yrs
20

EXPERTISE

ARC3™
INSIGHTS

Immersive Fieldwork
Qualitative Research
Workshop Facilitation
Visual Storytelling

SHOE FUTURES
& 4D CRAFT

Hands-On-Design
Advanced Projects
4D Fabrication
0-1 Innovations

MERCHANT
SERVICES

Customer Experience
Capsules & Collections
Services Design
Gorilla Marketing

CERTIFICATIONS

PENSOLE Lewis College: Foot Locker x New Balance
14 Week Masterclass: Apparel Design & Brand
Team Challenge & Apparel Runner Up

Shoe Surgeon Academy:
5 day intensive: Jordan 1 High
2 day intensive: Birkenstock Clog

Yellowbrick x Complex x F.I.T.
Sneaker Essentials

Yellowbrick x Complex x Parsons
Streetwear Essentials

EDUCATION

Columbus College Of Art & Design
BFA Industrial Design

Art Institute of Pittsburgh
AoS Industrial Design

TOOLS

Keynote | Adobe Ps Ai Id | Afinity | Canva | Miro | Slack | Teams
Rhino | Blender | Keyshot | 3D Printing | CNC | Laser | Newarc.ai
Machine Sewing | Hand Assembly | Foam Shaping | Materialty
Mac | iOS | Android

FTWR CREATORE
& Research Dept.